

Visycell®

Fibre based thermal insulation

2025



Sustainable packaging solutions

Visycell® is an Australian-made, fibre-based thermal insulation and shock protectant that offers a more **sustainable alternative to Expanded Polystyrene (EPS)** packaging.

Available in a range of thicknesses and formats, Visycell® is versatile enough to cater to the diverse requirements of the fresh food, wine, pharmaceutical and personal care industries.

Furthermore, the Visycell® outer box can be printed enabling you to promote your brand and emphasise its sustainable attributes to your customers.



Material

Made with cardboard offcuts

Performance

Maintains your box's cool internal temperature

Recyclable

Designed to be recycled in the kerbside bin

Formats and capability

- Fibre based thermal insulation
- Made with cardboard offcuts
- Flatpack compatible
- Suitable for wet environments
- Customisable print capability on outer box
- Designed for recycling in Australian kerbside bins
- Ideal for fresh food, home delivery meal kits & wine industry
- Pharmaceutical, e-commerce & removalist compatible
- Personal care & product delivery
- Available in 5 packaging assembly styles
- Maintains your box's cool internal temperature
- Shock & impact protection

Fresh food - Seafood & Meat

Small	Medium	Large - Whole fish compatible
462mm(L) x 287mm(W) x 117mm(H)	462mm(L) x 287mm(W) x 180mm(H)	737mm(L) x 263mm(W) x 240mm(H)

Home delivery

Small	Medium	Large
540mm(L) x 349mm(W) x 188mm(H)	540mm(L) x 349mm(W) x 223mm(H)	540mm(L) x 349mm(W) x 283mm(H)

Pharmaceutical

Small	Medium	Large
300mm(L) x 250mm(W) x 345mm(H)	422mm(L) x 372mm(W) x 284mm(H)	422mm(L) x 372mm(W) x 394mm(H)

Recyclable

Designed to be recycled in the kerbside bin

Reliable

We deliver unwavering quality and precision throughout the production and supply process

Innovative

Using cutting edge technology to design products that cater to your every need



Add the Re+ symbol to your products

It represents that the product is made by Visy in Australia, is made using cardboard offcuts, and is designed to be recyclable in Australian kerbside bins.

Find out more about the Visy Re+ logo by contacting marketing@visy.com.au



More recycling, less landfill



Visy uses recyclable materials
and re-makes them back into
sustainable packaging

Visy owns the largest network of Material
Recovery Facilities (MRFs) in Australia

Visy process recyclables from over **3.8
million** households and more than **8,700**
commercial and industrial customers

In FY2023, we sorted and processed more
than **1.8 million tonnes** of recyclables

Contact a specialist

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