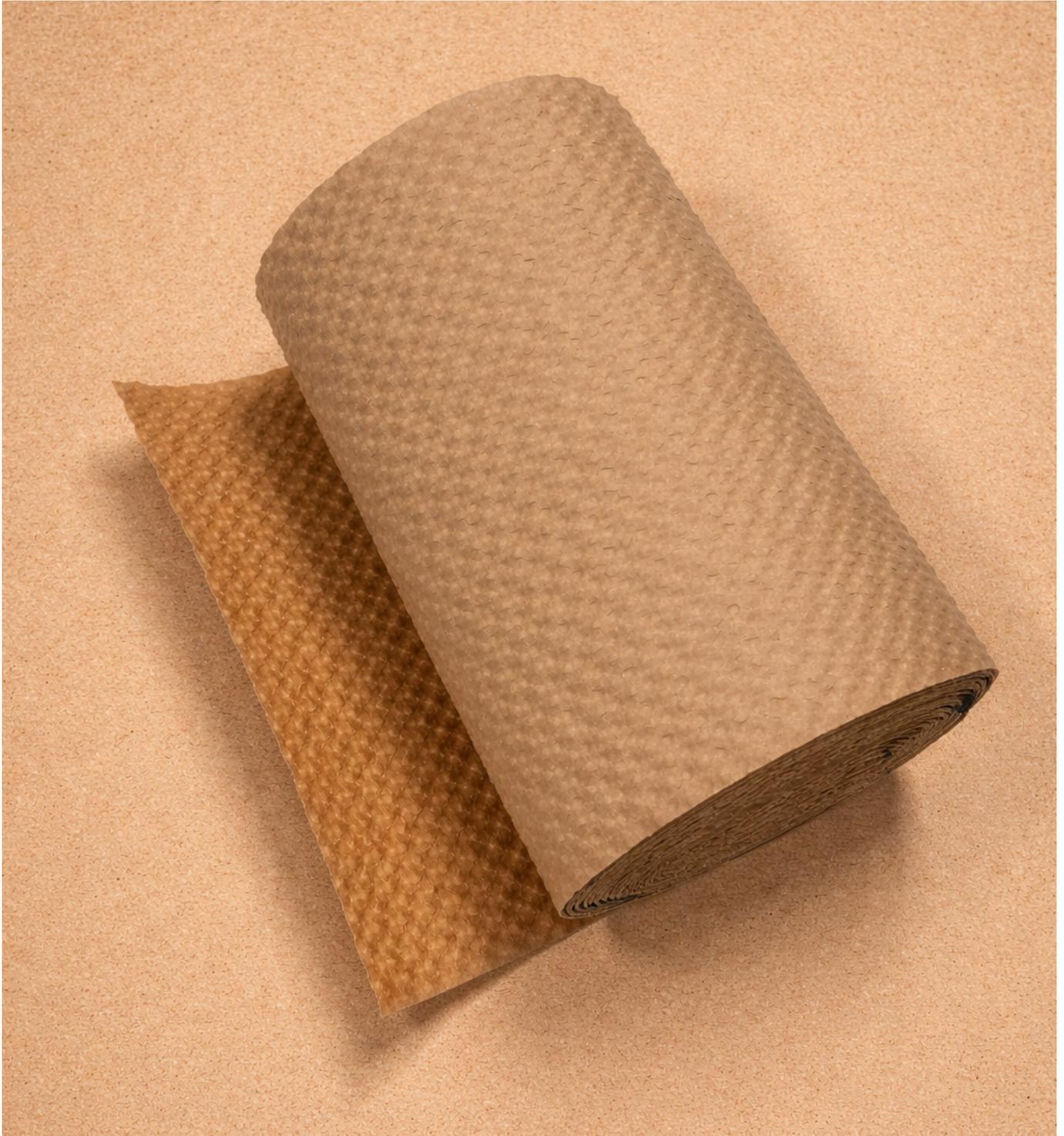


Paper Bubble

Wrap, pack & transport safely

2026



Packaging solutions for the eco-minded

If you're looking for an alternative to plastic bubble wrap, Visy's Paper Bubble wrap is the perfect solution. Paper Bubble provides cushioning for fragile items and is made from quality 110gsm kraft paper.

This Paper Bubble provides excellent shock-proof cushioning that's suitable for moving or shipping fragile items. Simply wrap your items with the Paper Bubble to protect them from scratching and damage during transport or storage.

Visy's Paper Bubble is Forest Stewardship Council® (FSC®) certified (FSC-C008345), ensuring that it comes from responsibly managed forests. So not only are you protecting your fragile items with Paper Bubble, you're also making a responsible choice for the environment.



Recyclable

in your
kerbside bin

100%

Australian
made paper

Alternative

to plastic
bubble wrap

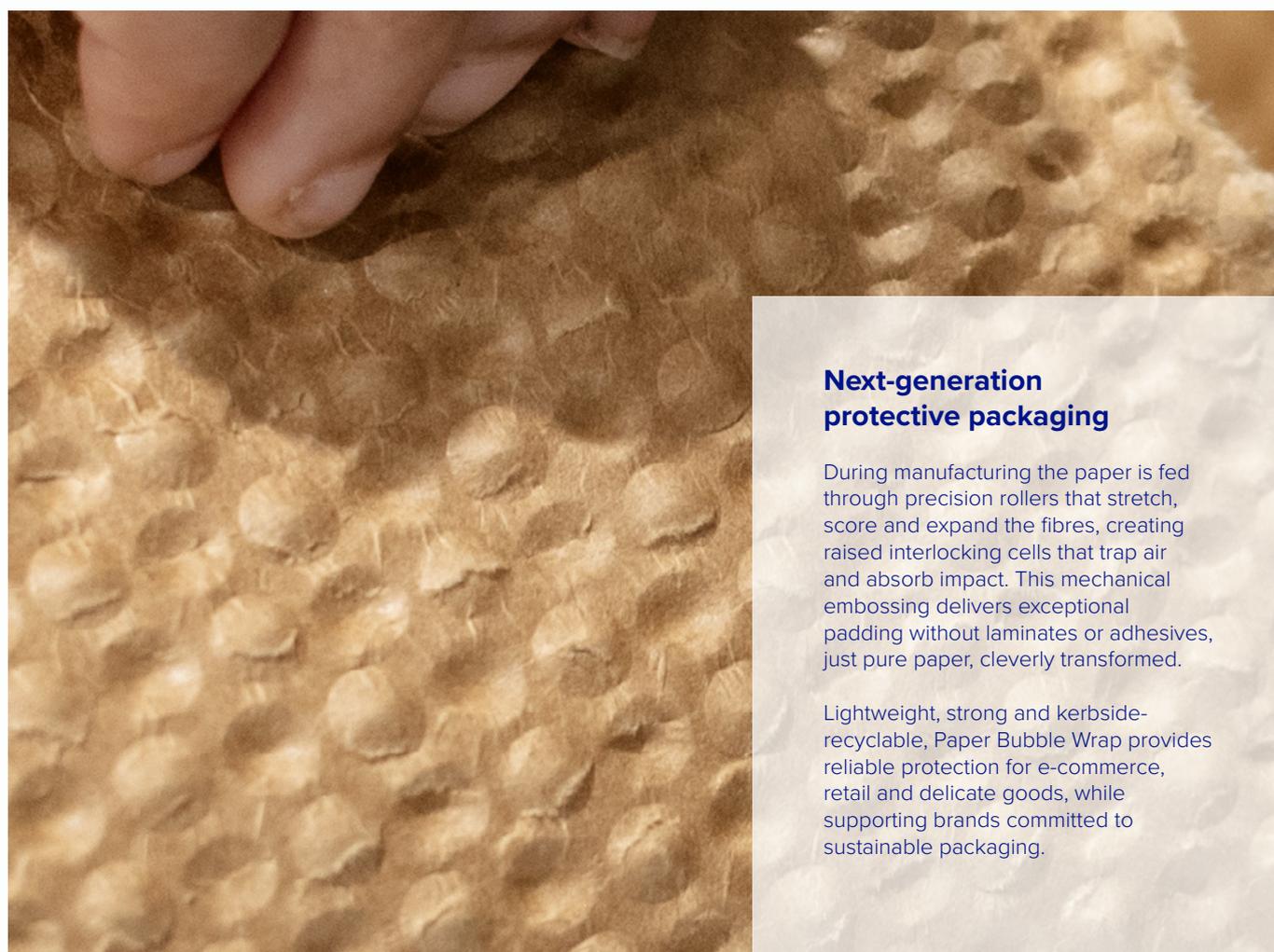
Features and benefits

- Alternative to plastic bubble wrap
- Kerbside bin recyclable
- Cushioning for fragile items
- Made from FSC® certified materials
- Australian made
- Reusable & lightweight

Format and capacity

Length	Width	Weight	Colours
25m Roll (minimum)	375mm / 500mm / 750mm	110gsm	Kraft brown

Availability: Visy Paper Bubble Wrap is available online from visyspecialties.com.au or alternatively talk to one of our Visy specialists on **1800 622 626**.



Next-generation protective packaging

During manufacturing the paper is fed through precision rollers that stretch, score and expand the fibres, creating raised interlocking cells that trap air and absorb impact. This mechanical embossing delivers exceptional padding without laminates or adhesives, just pure paper, cleverly transformed.

Lightweight, strong and kerbside-recyclable, Paper Bubble Wrap provides reliable protection for e-commerce, retail and delicate goods, while supporting brands committed to sustainable packaging.

Visy's third-party peer reviewed LCA compared the environmental impact of Visy Paper Bubble wrap to an equivalent plastic bubble wrap*. It identified that when recycled, Visy Paper Bubble results in:

34% fewer carbon emissions when recycled

73% less energy consumed over its lifetime when recycled

39% less water consumed when recycled.

*We engaged an independent certified practitioner to conduct a life cycle analysis (LCA) to assess the difference in environmental impact of Visy paper bubble wrap compared to LDPE plastic bubble wrap. The functional unit is, supply of 1m² of packaging wrap product to the Australian market. The scope of the analysis is cradle-to-gate plus end-of-life. The LCA has been critically reviewed.

Disclaimer: The information in this brochure is provided at a point in time, being the date of this brochure, and may change without prior notice. This information does not constitute a warranty in relation to product performance. The performance and performance claims of these product(s) may change due to many factors, including changes in our or your supply chain. This brochure is provided for general information purposes only and does not in any way supersede or amend any agreement you may have entered into with Visy governing the terms and conditions of supply.



More recycling, less landfill



Visy uses recyclable materials
and re-makes them back into
sustainable packaging

Visy owns the largest network of Material
Recovery Facilities (MRFs) in Australia

Visy process recyclables from over
4 million households and more than
8,000 commercial and industrial customers

Contact a specialist

visyspecialties.com.au
1800 622 626

VISIT [VISY.COM](http://visy.com)

