

Better glass for a better world

New Zealand 2025



VISY
FOR A BETTER WORLD

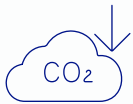
Visy Glass

Better bottles, better jars

Visy is New Zealand's only manufacturer of glass bottles and jars - packaging many of New Zealand's most loved food and beverage products.

Sustainable packaging that's as beautiful as it is responsible - it's good for the planet, and great for your brand.

Using more recycled glass means:



Reducing your carbon footprint



Supporting more local green collar manufacturing jobs



Using up to 30% less energy in production



Less reliance on precious natural resources



Keeping glass out of landfill



Premium quality

Food and beverages packaged in glass enhance brand quality perception.

Glass communicates to consumers that the contents are valued and deserving of their attention and care.



Keeping it local

Our glass manufacturing plant is located in Penrose, New Zealand.

Our New Zealand Glass operation is linked to local recycling operations forming a unique closed loop system. Our glass products are made locally, from materials that are recycled locally.

Our large footprint and unique closed looped system allows us to respond quickly to changing market conditions. This provides you with more flexibility, greater reliability and faster speed-to-market.



- ✓ Shorter supply chains
- ✓ Local recycling and circular economy
- ✓ Supporting local green collar re-manufacturing jobs
- ✓ Flexibility and responsiveness

Better brands, for a better world

At Visy, we take a sustainable approach to everything we do. We are an integral partner in helping you meet your own sustainability targets and ensuring you can make a significant contribution to creating a better world.

Our glass products are made from recycled material and can be recycled in your kerbside bin after use, being remade into new glass bottles and jars, again and again. These packaging features can play a crucial role in marketing the sustainability benefits of your product lines.



Building your brand

Glass offers versatile options for custom shapes and designs, allowing you to bring essential elements of your brand to life while distinguishing your product from competitors in the market.



The future of glass is bright

Visy Re+ is raising the standard for recycled glass content in glass packaging.

Our New Zealand glass products are made with an average of 70% recycled content.¹

It's all about using more of what we already have, creating less waste and helping your brand meet its sustainability targets.

Whether it's bottles made from recycled bottles or jars made from recycled jars, we're packing more value into your premium glass packaging.

It's better glass, **for a better world.**

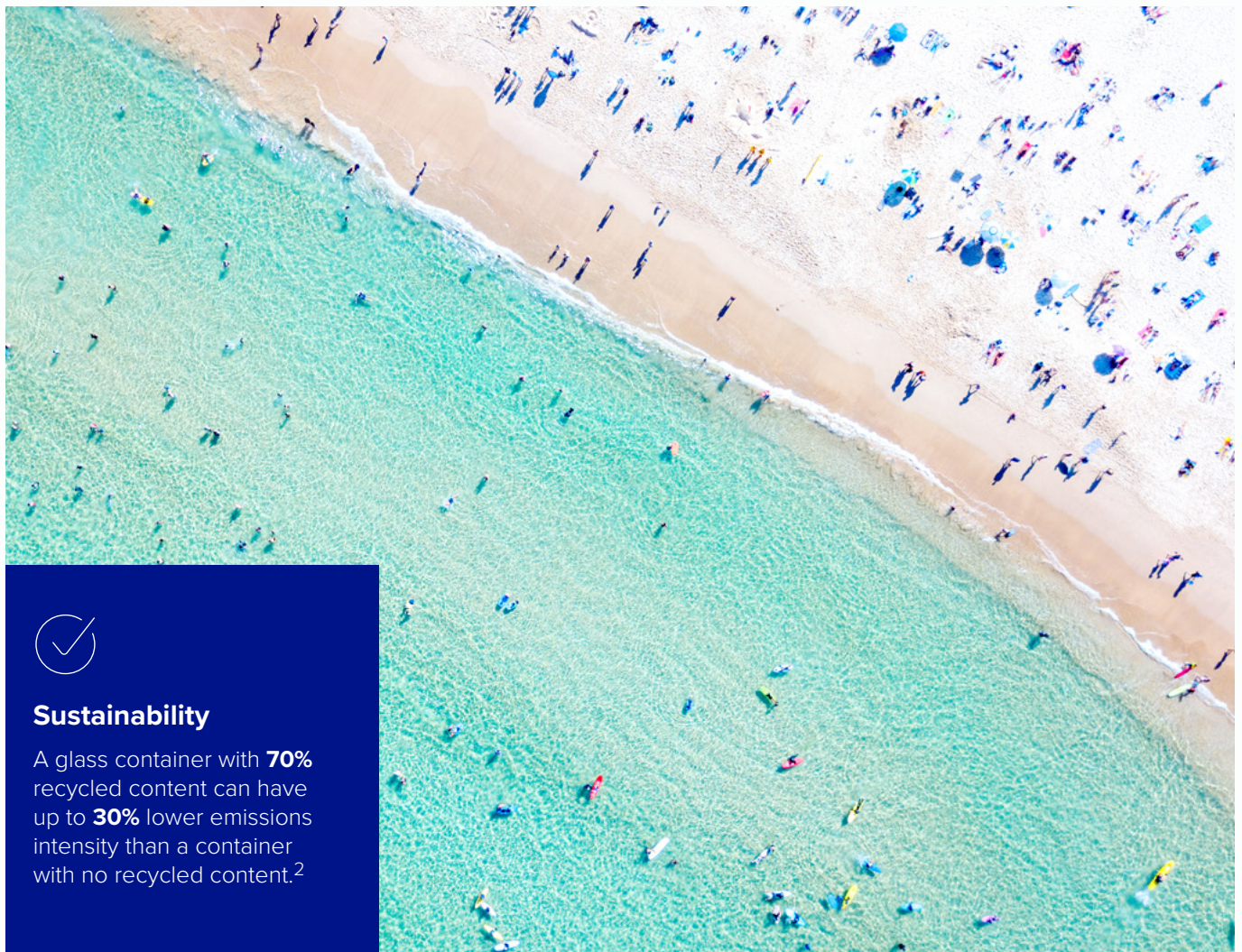
Add the Re+ symbol to your products

The Visy Re+ symbol signifies your commitment to circular economy principles.

Representing recycling and sustainability, it embodies your dedication to investing in environmentally responsible packaging solutions, advanced resource recovery, and minimising our environmental footprint.

Talk to us about adding the Re+ symbol to your brands product range.

Contact Visy for more information:
marketing@visy.com.au



Sustainability

A glass container with **70%** recycled content can have up to **30%** lower emissions intensity than a container with no recycled content.²

1. Based on CY24 data

2. Based on a Visy Glass Life Cycle Analysis conducted in October 2022.

Helping your brand stand out

Our innovation platforms give you access to global trends and the latest technology.

From stock designs to unique bespoke creations, we partner with you to create iconic packaging designed to enhance your brands product and engage consumers.

Our experts can help you design the perfect glass product for your brand and our support teams will be with you every step of the way, with dedicated local teams for customer service, account management and technical support.

Internal embossing



External embossing



Unique shapes



Design services



Visy bottles and jars

No matter what beverage or food you are packaging, we can offer you high-quality, recyclable options tailored to your needs.

Our large range of premium glass packaging includes:

Wine



Beer and cider



Spirits and RTD



Food containers



Milk



Water, soft drink and juices



Our expertise extends beyond glass

Our expertise across multiple packaging types, supply chains and markets ensures we can help you deliver cutting edge packaging and supply chain solutions.

So whether you are just starting out, or you are a well established brand, we can help tailor solutions that help you today and into the future.

Automation

Automation solutions for improved safety, efficiencies and cost outcomes for your supply chain.

Packaging and label adhesives

Specialised adhesive solutions and custom advice for all your packaging and labelling.

Technology systems

Product quality inspection, identification and labelling technologies, offering greater supply chain efficiencies and waste reduction.

Logistics

Our next generation logistics company offers a full range of local and global logistics services to streamline supply chain processes and provide confidence your product will arrive safely and on time.

Protective packaging

A full range of complementary packaging solutions to protect your products during transportation, including customised premium-print options and a specially designed range for e-commerce.

Retail solutions and merchandising

Help your brand stand out in store with locally-produced, premium print, bespoke displays and interactive options designed to attract and engage your customers.

Visy Connect

Product authenticity, temperature monitoring, consumer engagement, track and trace and re-ordering solutions.



A healthier choice

Glass is odourless and flavourless and easy to clean and sterilise.

It helps keep food and beverages fresh and full of their natural vitamins and minerals.

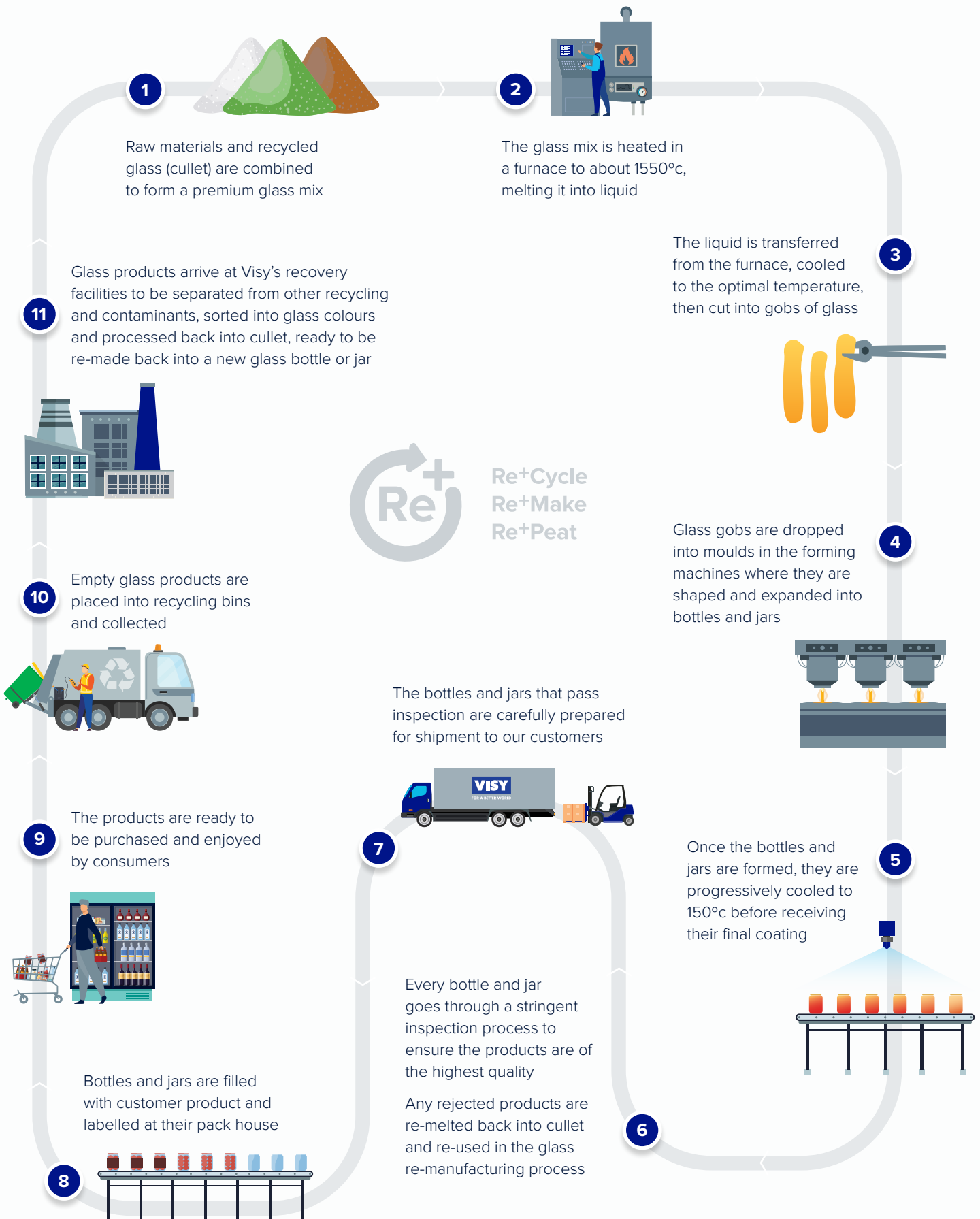


How glass is made

Have you ever thought about how the glass bottles and jars that are used to package your product are made?



Watch video
to learn more
about how
glass is made





More recycling, less landfill



Visy uses recyclable materials
and re-makes them back into
sustainable packaging

Visy recycles glass from New Zealand
households and businesses

Visy uses recycled glass to make new
bottles and jars for New Zealand's food
and beverage sector

In FY24, we processed more than **1.8
million** tonnes of recyclables across
Australia and New Zealand



Contact a specialist

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