Craft Spirits

700ml Bottle



VISY

FOR A BETTER WORLD

Visy's new Craft Spirits bottle in 700ml

This contemporary bottle serves as the perfect vessel for your meticulously crafted gin, vodka, or rum. Featuring a spacious label panel, it enables you to design a visually appealing package that stands out on the shelf.

Engineered for a lighter weight compared to numerous craft spirit bottles prevalent in the Australian market, our bottle is locally manufactured by Visy. Our flint glass packaging is crafted on our spirits line in Penrith, NSW, and boasted an average recycled content of 51% in FY2023*.

Coupled with Visy's commitment to sustainability, the Craft Spirits bottle emerges as a pivotal asset in fortifying and cultivating the brand identity of your product line.

Product line will be available from April 2024.



***50%+**
Recycled content and recyclable

480g
Lightweight design

100%
Australian made

Craft Spirits bottle format and capacity

Colour	Flint
Warespec number	31703
Finish	28mm single continuous thread
Capacity	700ml
Brimful capacity	729ml
Height	234.1mm
Diameter	85.7mm
Weight	480g

Recyclable

Visy recovers, re-processes and re-manufactures, supporting the circular economy

Reliable

We deliver unwavering quality and precision throughout the production and supply process

Innovative

Leveraging cutting edge technology, our glass products fit all beverage types

Add the Re+ symbol to your products

The Visy **Re+** symbol signifies your commitment to circular economy principles.

Representing recycling and sustainability, it embodies your dedication to investing in environmentally responsible packaging solutions, advanced resource recovery, and minimising our environmental footprint.

Contact Visy for more information
marketing@visy.com.au

What makes Visy Re+ Glass bottles unique?

Visy glass is the ideal sustainable packaging solution and is recyclable again and again. Glass is made from predominantly natural ingredients: sand, limestone, soda ash and recycled glass, and can be made from more recycled bottles and jars than many other glass products. So much so that Visy Re+ Glass is raising the standard for recycled content in our glass packaging.

It's all about using more of what we already have to make new packaging. This means less waste, less pollution and lower energy consumption, helping to reduce our reliance on natural resources. All this adds up to lower carbon emissions which helps your brand meet its sustainability targets.

It's better glass, **for a better world**.

***Please note:** Recycled content figures are based on our Penrith plant's average consumption of cullet, being both external glass and internal glass (for example, rejects, losses, obsolete or defective stock from our manufacturing process), in FY23 for the specified colours.

Recycled content of products is not fixed and may alter from time to time due to changes in our supply chain.
Visy does not provide any guarantee of future recycled content which will depend on market availability of glass cullet for use by Visy's glass plants.

More recycling, less landfill

Visy use recyclable materials and re-make them back into sustainable packaging

Visy owns the largest network of Material Recovery Facilities (MRFs) in Australia

Visy process recyclables from over **3.8 million** households and more than **8,700** commercial and industrial customers

In FY2023, we sorted and processed more than **1.8 million tonnes** of recyclables

Contact a specialist

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